



In 2004, just prior to the demerger vote, several merger advocates were questioning in the media “why are Baie-D’Urfé citizens voting to demerge given that they will lose their industrial park”.

They knew that just the threat of losing our industrial sector (even though this was untrue, as our industrial sector was 100% privately owned and not publicly owned as some other industrial parks at the time were) would have been sufficient to cast doubt on the merits of the demerger and get some to vote no to the demerger as a result.

With a week to the referendum vote, demerger activists worked like fiends to correct the misinformation and, with the help of the Town’s youth, information packages were delivered door-to-door to every household. The end results – 92.9% of our citizens voted to demerge!

Why was the industrial sector so important to our survival then and why does it continue to be so now?

Baie-D’Urfé’s industrial sector is bordered to the north by Highway 40, to the south by Highway 20, to the west by the *Macdonald* College campus in Sainte-Anne-de-Bellevue and to the east by the western limit of the City of Beaconsfield. It covers a surface area of about 23.5 million square feet.

It was developed in the late 1960s with the first company opening its doors in 1970. Thirty-two years later, in 2002, the first year of the forced merger, there were already 54 buildings.

With the construction of the *Marriott Courtyard* Hotel, completed this year, we now have 66 industrial properties which house about 85 companies. These companies employ about 4500 people, making Baie-D’Urfé a net importer of labour (about 1850 Town residents were between 25 and 65 years old in the 2011 census).

A look at the Town’s building permit history from 2006-2015 shows that the Town issued permits worth over \$150 Million (not including certificates of authorization nor tree felling permits). About 61% of these investments (\$91.5 Million) came through permits issued to industrial sector companies. Seven buildings have been added since January 2006.

In 2016, the Town needed \$18,336,570 to cover budget expenditures (\$11,653,560 of which was for the Agglomeration). Once revenues from other sources were removed from the equation, there was a balance of \$15,659,620 to collect through taxation. The Commercial and Industrial sector companies contributed 65% of the taxation requirement.

In next month’s column, I will highlight four companies in the industrial sector, four among the many, that have contributed positively to Baie-D’Urfé’s reputation on the Island of Montreal, within Québec and Canada and even beyond Canada’s borders and who have helped get us to where we are today - successfully and happily demerged.

They are:

- **Galderma**, an international pharmaceutical company specializing in the research, development and marketing of dermatological treatments which is on its third major expansion since 2009



and which was spoken about by Premier Couillard at the January *World Economic Forum* in Davos, Switzerland. Manufacturers of the Cetaphil line of products.

- **Marriott Courtyard Hotel**, the first hotel to be developed in our Town, owned and managed by The *Rosdev Group*. It boasts 140 rooms, a bistro-style restaurant/bar, meeting rooms, an indoor pool and a fitness center. The hotel and facilities are now open for business.



- **La Fédération des coopératives du Nouveau-Québec**, owned by its fourteen member co-ops in the Inuit communities of the Hudson and Ungava coasts of Northern-Québec, or Nunavik.



You can see the most incredible Inuit art at the Baie-D’Urfé location and also buy some. They make great presents!

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Environmental Review



CELEBRATION OF EARTH DAY IN BAIE-D'URFÉ

Earth Day Celebration in Baie-D'Urfé will be held **Saturday April 23rd**, at the **Red Barn** starting at **9 a.m.** Bring your family, enjoy interactive booths on site and attend instructive conferences!

Reserve early your free tree **among 250 available**. First come, first served basis! You can choose between **ten (10) species** of trees, many of which are native trees. To view the pictures associated with each species and to determine your choice, visit our website under the **Environmental** section and download the **Descriptive Tree Chart for Baie-D'Urfé homeowners**.

Tree distribution will be held **May 9, 2016**. If you cannot attend reservation day, you will always have the option to make your tree reservation by contacting Sarah Mailhot, Environmental Coordinator at 514 457-7604 on **April 25th, 26 and 27 from 8 a.m. to 4 p.m.**

Attend the premiere unveiling of Baie-D'Urfé's waste program through the support of its awareness campaign **"This bin is green."**!

9 a.m. – 12:30 p.m.	Environmental booths	Le Nichoir, GUEPE, Morgan Arboretum, Green Coalition, Bird Protection Quebec, Woodworm Farms, Fritz Farm Youth Program, etc.
9 a.m. – 12:30 p.m.	Tree reservation	First come, first serve: 1 tree per address guarantee for the first 250 residents. 2 nd choice depending on availability.
9:30 – 10 a.m.	Home composting	Conference in English by Robert Brown
10 – 10:30 a.m.	Native Trees	Bilingual conference by Scott Pemberton from the Morgan Arboretum of McGill University
10 :30 – 11 a.m.	Birds and other Garden Wildlife	Conference in English by Richard Gregson
11 – 11:30 a.m.	Unveiling of the great green program	Mrs. Maria Tutino, mayor and Sarah Mailhot, Environmental Coordinator



Sarah Mailhot
Environmental Coordinator
514 457-7604 | smailhot@baie-durfe.qc.ca





As it is the first time this year that I am communicating with you, I would like to wish everyone a great year 2016. Since this is a special year for Baie-D'Urfe (10th Anniversary of the Demerger), we will be celebrating this event throughout the year.

The Town has agreed to “A Walk under the Dome” for citizens 55+. Our first session took place on February 10th and the walks will continue **every Wednesday until April 13th**. You are invited to join us at the Sports Dome (in the Industrial Park) from **10:00 to 11:30**. The opportunity to walk on a cushioned surface and under good conditions is appreciated and well-attended. Coffee and muffins are provided along with free admission! This is one of many opportunities for citizens 55+.

Listed below are various activities organized for you in which you can participate free of charge:

	WHERE	DAY	TIME	CONTACT	PHONE NUMBER
Chair Yoga	Maxwell	Wed. Sat.	10 - 11 a.m.	Linda Sedlak	514 457-3111
Clogging	Red Barn	Tue. Thurs. Sun.	12:30 - 2:30 p.m. 6 - 9 p.m.	Kitty Wilkes	514 457-9049
English Country Dancing	Red Barn	Sun. (1x/month)	2 - 4 p.m.	Catherine Stewart	514 457-3350
Joints in Motion	Maxwell	Tue. Fri.	10 - 11 a.m.	Linda Sedlak	514 457-3111
Line Dancing	Red Barn	Wednesday	12 - 2 p.m.	Jackie Trayhern	514 783-1578
Mah-jong	Maxwell	Tuesday	1:30 p.m.	Linda Sedlak	514 457-3111
Mah-jong	Red Barn	Monday	7 - 10 a.m.	Linda Sedlak	514 457-3111
Painters Group	Red Barn	Tuesday	9 a.m. - 12 p.m.	Tobby Skeie	514 457-6557
Sit-fit	Maxwell	Mon. Thurs.	10 - 10:45	Linda Sedlak	514 457-3111
Tai Chi	Maxwell	Thursday	1:30 - 2:30 p.m.	Linda Sedlak	514 457-3111
Viactive	Red Barn	Thursday	9 - 11 a.m.	Val Campbell	514 457-2380

VOLUNTEERING is another way in which you may choose to take part. Here are different volunteer-based organizations that always welcome newcomers:

Citizen's Association – Organize Town events such as *Baie-D'Urfé Days*, *Winterfest*, *Concerts in the Park*, *Mother's Day Breakfast*, etc. Contact: Jack Toyota 514 457-5306.

Garden at Fritz – Opportunity to share your knowledge of gardening with our youth. Check website: gardenatfritz.com

Library – Help needed at the Desk or to repair books. Contact: Karen Armstrong 514 457-3274.

Baie-D'Urfé Rescue – Always ready to assist in different situations. (floods, rescue missions, etc.) Contact: Wayne Belvedere 514 457-7057.

Volunteer Citizens on Patrol (V-COP) – responsible for public security. Contact: Brian Ross 514 457- 9385 or Peter Alves 514 457-9073.

There are many ways to remain active in Baie-D'Urfé. We are currently considering options for a venue where we could meet to discuss other possibilities to provide services for our citizens.

Hope to see you soon!

Michel Beauchamp



The views and opinions expressed in this article are those of the author and do not necessarily reflect those of the Municipal Council as a whole.



What's New

BRANCH PICK-UP — SPRING 2016

The spring branch pick-up service is offered every **Tuesday from April 5th until November 15.**

Branches should be placed by the roadside the night before pick-up day or the day of the collection before 7 a.m.

WATER DISTRIBUTION SYSTEM MAINTENANCE PROGRAM

Week of May 2nd to Mid-May, 2016

The Town will proceed with the inspection, testing and flushing of its fire hydrants as part of the regular maintenance program of our water distribution system.

While this work is done, you may experience low water pressure as well as a slight coloration (red) of the water. Although this is not dangerous, we recommend that you verify to ensure that your water is not colored before using it. If it should be colored, simply let the cold water run until it becomes clear.

SPECIAL GRASS AND LEAF PICK-UP

The special grass and leaf pick-up will take place **April 27, 2016.**

Please place your leaves by the roadside before 7 a.m. on the designated day.

Leaves and grass clippings must be placed in large recyclable bags, preferably orange or transparent. For additional information, please call Carole Lecours of the Public Works Department at 514 457-2877.

Mayor's Message

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- **SCP Science**, an international company which moved to Baie-D'Urfé in 2000 with just 22 employees and now has 150 employees. It is a manufacturer of a range of products for inorganic chemistry which includes robotic systems and atomic spectroscopy accessories and whose president, George Feilders, is a volunteer executive member of the *Industrial Park Association* and an avid reader of the *News & Views* publication.



We hope to start a regular section in future *News & Views* publications to highlight the companies of our industrial sector.

As we discover together the companies that comprise our industrial family, we hope that you will appreciate their contribution to our Town's success and contribute to theirs by supporting them whenever possible.

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8th Annual Pothole Challenge April 25th to 29th

All Baie-D'Urfé youths are invited to participate in the 2016 Pothole Challenge. Mayor Tutino will personally pay \$5 to the first youth to signal a pothole in which *Laurence*, the Junior Council mascot, can sit.



The youth who calls in the largest pothole (regardless if it is smaller than the minimum size) will get a \$40 *Subway* gift certificate.

All potholes must be signaled to **Carole Lecours** at **514 457-2877.**

Good luck to all!

